

Privacy Policy

Last Updated: March 1, 2026

1. Controller Information

This Privacy Policy explains how we process personal data when you visit our website.

Controller within the meaning of the GDPR:

Inhale+ GbR

Nikolai-Fuchs-Str. 1

30625 Hannover

Germany

Represented by: Dr. Felix Carl Wiegandt

Email: info@inhalplus.com

For all data protection inquiries, please contact:

info@inhalplus.com

2. General Information

We take the protection of your personal data seriously and process your data in accordance with:

- The General Data Protection Regulation (GDPR)
- The German Federal Data Protection Act (BDSG)
- Other applicable data protection laws

Personal data means any information relating to an identified or identifiable natural person (e.g., name, email address, IP address).

3. Scope and Target Audience

This website is an informational website of a pre-revenue MedTech startup.

It is primarily directed at:

- Investors
- Clinics
- Business partners
- Other professional stakeholders (B2B audience)

This website is not intended for children under the age of 16.

4. Categories of Personal Data We Process

We collect personal data only when:

- You voluntarily provide it, or
- It is technically necessary for the operation of the website.

5. Contact Form

When you contact us via our website, we process:

- Name
- Email address
- Message content

- Any additional information you voluntarily provide

Purpose of Processing

- Responding to your inquiry
- Managing business communications
- Initiating potential business relationships

Legal Basis

- Art. 6(1)(f) GDPR (legitimate interest)

Our legitimate interest lies in responding to inquiries from investors, partners, and other business contacts and managing professional communications.

Storage & Retention

Contact inquiries are stored for up to **24 months after the last communication**, unless:

- A contractual relationship arises, or
- Legal retention obligations require longer storage.

Service Provider

Contact form submissions are stored and managed using:

HubSpot, Inc. (USA)

(see Section 10 – International Data Transfers)

6. Newsletter Subscription

When subscribing to our newsletter, we process:

- Name
- Email address

Double Opt-In Procedure

We use a double opt-in process:

1. You register via the website.
2. You receive a confirmation email.
3. Your subscription becomes active only after confirmation.

This ensures no one can register using your email address without your consent.

Purpose

- Sending company updates
- Providing business and investor-related information

Legal Basis

- Art. 6(1)(a) GDPR (consent)

You may withdraw your consent at any time by:

- Clicking the unsubscribe link in any newsletter, or
- Contacting us directly.

Retention

Newsletter data is stored until you withdraw your consent.

7. Automatically Collected Data (Server Log Files)

When you visit our website, our hosting provider automatically collects:

- IP address
- Date and time of access

- Browser type and version
- Operating system
- Referrer URL
- Accessed pages

Purpose

- Ensuring technical functionality
- Maintaining system security and stability
- Preventing misuse and cyberattacks

Legal Basis

- Art. 6(1)(f) GDPR (legitimate interest)

Our legitimate interest lies in ensuring the secure and stable operation of our website.

Retention

Server log data is stored for a limited period (typically up to 8 weeks) unless security-related retention is required.

8. Cookies and Consent Management

We use cookies and similar technologies on our website.

Cookies are small text files stored on your device.

8.1 Types of Cookies Used

Essential Cookies

Required for technical operation of the website.

Legal basis: Art. 6(1)(f) GDPR.

Analytics Cookies

Used to analyze website usage.

Legal basis: Art. 6(1)(a) GDPR (consent).

Marketing Cookies (if applicable)

Used to measure communication effectiveness.

Legal basis: Art. 6(1)(a) GDPR (consent).

Non-essential cookies are only activated after your explicit consent via our cookie banner.

You may withdraw or modify your consent at any time via the cookie settings tool.

9. Google Analytics (GA4)

We use **Google Analytics (GA4)**, a web analytics service provided by:

Google Ireland Ltd.

Gordon House, Barrow Street

Dublin 4, Ireland

Data Processed

- IP address (shortened/anonymized)
- Device information
- Browser information
- Pages visited
- User interaction data

Purpose

- Analyze website traffic
- Improve user experience
- Optimize business communication

Legal Basis

- Art. 6(1)(a) GDPR (consent)

Google Analytics is only activated after consent.

Data Processing Agreement

We have concluded a Data Processing Agreement (Art. 28 GDPR) with Google.

Retention

Analytics data retention is set to **14 months**.

International Transfers

Data may be transferred to the United States.

Transfers are safeguarded by:

- EU Standard Contractual Clauses (SCCs), and/or
- EU-US Data Privacy Framework (if applicable)

You may withdraw consent at any time via cookie settings.

10. HubSpot (CRM & Newsletter Tool)

We use:

HubSpot, Inc.

USA

HubSpot processes data for:

- Contact management
- Storage of contact form submissions
- Newsletter distribution

Legal Bases

- Art. 6(1)(a) GDPR (newsletter consent)
- Art. 6(1)(f) GDPR (business communication)

Our legitimate interest lies in efficiently managing professional relationships and communications.

International Data Transfers

Data may be transferred to the United States.

Transfers are safeguarded through:

- Standard Contractual Clauses (SCCs) approved by the European Commission
- Additional technical and organizational safeguards
- Participation in the EU-US Data Privacy Framework (if applicable)

11. Hosting Provider

Our website is hosted by:

IONOS SE

Germany

IONOS processes personal data on our behalf under a Data Processing Agreement in accordance with Art. 28 GDPR.

12. Legal Bases Overview

We process personal data based on:

- **Consent (Art. 6(1)(a) GDPR)**
For newsletters and non-essential cookies.
- **Legitimate Interest (Art. 6(1)(f) GDPR)**
For business communication, IT security, and website operation.
- **Legal Obligations (Art. 6(1)(c) GDPR)**
Where statutory retention or compliance obligations apply.

13. Data Retention Principles

We store personal data only as long as necessary for the purposes described in this policy or as required by law.

Data is regularly reviewed and securely deleted when no longer required.

14. Your Rights Under GDPR

If you are located in the EU/EEA, you have the following rights:

- Right of access (Art. 15 GDPR)
- Right to rectification (Art. 16 GDPR)
- Right to erasure (Art. 17 GDPR)
- Right to restriction of processing (Art. 18 GDPR)
- Right to data portability (Art. 20 GDPR)
- Right to object (Art. 21 GDPR)
- Right to withdraw consent at any time

Right to Object

If we process your data based on legitimate interests, you have the right to object at any time.

We will stop processing unless we can demonstrate compelling legitimate grounds that override your interests.

Right to Lodge a Complaint

You have the right to lodge a complaint with a supervisory authority.

The competent authority for our company is:

Die Landesbeauftragte für den Datenschutz Niedersachsen

Prinzenstraße 5

30159 Hannover

Germany

<https://fd.niedersachsen.de>

We would, however, appreciate the opportunity to address your concerns first.

We respond to all requests within one month as required by GDPR.

15. Data Security

We implement appropriate technical and organizational measures to protect personal data, including:

- SSL/TLS encryption

- Secure hosting infrastructure
- Restricted system access
- Data processing agreements with service providers
- Regular security updates

16. Children's Privacy

Our website is not directed at children under 16 years of age. We do not knowingly collect personal data from minors.

17. Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

Changes will be:

- Published on this page
- Reflected by updating the "Last Updated" date

If significant changes occur, we may additionally notify users via email where appropriate.